ORDER

kxly News **Orders** Order / Rev: 168681 - 3 08359582 Alt Order #: MIKE CRAPO FOR SENAT Product Desc: **KXLY** 140 Estimate: Flight Dates: 09/12/16 - 11/13/16 Primary AE: MATT WURM 09/09/16 / 09/09/16 H-DC Original Date / Rev: Sales Office: Order Type: **GENERAL** Sales Region: NATL Name: Sandler & Innocenzi Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 705 Prince Street Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Crapo for Senate ID (R) Advertiser Name: Demographic: HHNew Business Thru: **Product Codes:** PL Candidate 00:15:00 Order Separation: P-3 Priority: Advertiser External ID: Revenue Codes: Agency External ID: AGY, GEN, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	60	\$7,070.00	\$6,009.50
09/26/16	10/30/16	140	\$16,975.00	\$14,428.75
10/31/16	11/11/16	37	\$4,850.00	\$4,122.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	60	\$7,070.00	\$6,009.50	0.00
October 2016	140	\$16,975.00	\$14,428.75	0.00
November 2016	37	\$4,850.00	\$4,122.50	0.00
Totals	237	\$28,895.00	\$24,560.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLY	17%	\$28,895.00
Market	100%	\$169,970.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	4%	\$6,798.82
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$54,390.59
KREM	47%	\$79,886.18
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
•	2	KXLY	09/19/16	11/04/16	Jimmy Kimmel	CM	1135p-1237x	MTWTF	:30	4	\$20.00P-3	0.00 NM	18	\$360.00
					Jimmy Kimmel								l	
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	

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Order / Rev: 168681 - 3 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 09/12/16 - 11/13/16 Estimate: 140

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
2 KXLY	09/19/1	6 11/04/16	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237x	MTWTF	:30	4	\$20.00P-3	0.00 NM	18	\$360.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1	-	09/25/16	MTWTF	3	\$20.00	0.00						
Week: 09/2	26/16	10/02/16	MTWTF	3	\$20.00	0.00						
Week: 10/0		10/09/16		0	\$0.00	0.00						
Week: 10/1		10/16/16	MTWTF	3	\$20.00	0.00						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	MTWTF MTWTF	3	\$20.00 \$20.00	0.00 0.00						
Week: 10/2		11/06/16	MTWTF	3	\$20.00	0.00						
11 KXLY	09/19/1		9-10a M-F Live With Kelly	СМ	9-10a	MTWTF	:30	4	\$70.00P-3	0.00 NM	12	\$840.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/25/16	MTWTF	2	\$70.00	0.00						
Week: 09/2	26/16	10/02/16	MTWTF	2	\$70.00	0.00						
Week: 10/0		10/09/16		0	\$0.00	0.00						
Week: 10/1		10/16/16	MTWTF	2	\$70.00	0.00						
Week: 10/1 Week: 10/2		10/23/16 10/30/16	MTWTF MTWTF	2	\$70.00 \$70.00	0.00 0.00						
Week: 10/2		11/06/16	MTWTF	2	\$70.00	0.00						
12 KXLY			Sa GMA Sa GMA	CM	7-8a	1-	:30	1	\$50.00P-3	0.00 NM	6	\$300.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/25/16	1-	1	\$50.00	0.00						
Week: 09/2		10/02/16	1-	1	\$50.00	0.00						
Week: 10/0	3/16	10/09/16		0	\$0.00	0.00						
Week: 10/1		10/16/16	1-	1	\$50.00	0.00						
Week: 10/1		10/23/16	1-	1	\$50.00	0.00						
Week: 10/2		10/30/16	1- 1	1	\$50.00	0.00						
Week: 10/3		11/06/16	1-	1	\$50.00	0.00			# 405.00 D .0	0.00.1114	0.4	A O 000 00
N14 KXLY	09/13/1		11p M-F Late Nev Late News		11-1135p	MTWTF	:30	4	\$125.00P-2	0.00 NM	24	\$3,000.00
<u>Star</u> Week: 09/1	t <u>Date</u> 2/16	End Date 09/18/16	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$125.00	Rating 0.00						
Week: 09/1		09/25/16	MTWTF	3	\$125.00	0.00						
Week: 09/2		10/02/16	MTWTF	3	\$125.00	0.00						
Week: 10/0		10/09/16 10/16/16	MTWTF MTWTF	3	\$125.00 \$125.00	0.00 0.00						
Week: 10/1 Week: 10/1		10/16/16	MTWTF	3	\$125.00 \$125.00	0.00						
Week: 10/2		10/30/16	MTWTF	3	\$125.00	0.00						
Week: 10/3		11/06/16	MTWTF	3	\$125.00	0.00						
N15 KXLY	09/13/1	6 10/07/16	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237x	MTWTF	:30	4	\$20.00P-3	0.00 NM	6	\$120.00
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1		09/18/16	-TWTF	3	\$20.00	0.00						
Week: 09/1		09/25/16		0	\$20.00	0.00						
Week: 09/2 Week: 10/0		10/02/16 10/09/16	MTWTF	0	\$20.00 \$20.00	0.00 0.00						
N16 KXLY			5-530p M-F M-F News @5p	CM	5-530p	MTWTF	:30	4	\$175.00P-2	0.00 NM	25	\$4,375.00
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1		09/18/16	-TWTF	3	\$175.00	0.00						
Week: 09/1		09/25/16	MTWTF	3	\$175.00	0.00						
Week: 09/2		10/02/16	MTWTF	3	\$175.00	0.00						
Week: 10/0		10/09/16	MTWTF	3	\$175.00	0.00						
Week: 10/1		10/16/16	MTWTF	3	\$175.00	0.00						
Week: 10/1		10/23/16	MTWTF	3	\$175.00 \$175.00	0.00						
Week: 10/2 Week: 10/3		10/30/16 11/06/16	MTWTF MTWTF	3	\$175.00 \$175.00	0.00 0.00						
Week: 11/0		11/06/16	MTWTF	1	\$175.00	0.00						
N17 KXLY			530-6a GMNW GMNW	CM	530-6am	MTWTF	:30	2	\$40.00P-3	0.00 NM	16	\$640.00
<u>Star</u> Week: 09/1	t <u>Date</u> 2/16	End Date 09/18/16	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						

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Order / Rev: 168681 - 3 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 09/12/16 - 11/13/16 Estimate: 140

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N17 KXLY	09/13/1	6 11/04/16	530-6a GMNW GMNW	СМ	530-6am	MTWTF	:30	2	\$40.00P-3	0.00 NM	16	\$640.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/25/16	MTWTF	2	\$40.00	0.00						
Week: 09/	26/16	10/02/16	MTWTF	2	\$40.00	0.00						
Week: 10/	03/16	10/09/16	MTWTF	2	\$40.00	0.00						
Week: 10/	10/16	10/16/16	MTWTF	2	\$40.00	0.00						
Week: 10/	17/16	10/23/16	MTWTF	2	\$40.00	0.00						
Week: 10/	24/16	10/30/16	MTWTF	2	\$40.00	0.00						
Week: 10/	/31/16	11/06/16	MTWTF	2	\$40.00	0.00						
N18 KXLY	09/13/1	6 11/11/16	6-630a GMNW	СМ	6-630a	MTWTF	:30	2	\$150.00P-2	0.00 NM	18	\$2,700.00
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/16	-TWTF	2	\$150.00	0.00						
Week: 09/		09/25/16	MTWTF	2	\$150.00	0.00						
Week: 09/		10/02/16	MTWTF	2	\$150.00	0.00						
Week: 10/	03/16	10/09/16	MTWTF	2	\$150.00	0.00						
Week: 10/	10/16	10/16/16	MTWTF	2	\$150.00	0.00						
Week: 10/	17/16	10/23/16	MTWTF	2	\$150.00	0.00						
Week: 10/	24/16	10/30/16	MTWTF	2	\$150.00	0.00						
Week: 10/	/31/16	11/06/16	MTWTF	2	\$150.00	0.00						
Week: 11/	07/16	11/13/16	MTWTF	2	\$150.00	0.00						
N19 KXLY	09/13/1	6 11/11/16	6-630p M-F M-F News @6	СМ	6-630p	MTWTF	:30	3	\$175.00P-2	0.00 NM	25	\$4,375.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	-TWTF	3	\$175.00	0.00						
Week: 09/		09/25/16	MTWTF	3	\$175.00	0.00						
Week: 09/		10/02/16	MTWTF	3	\$175.00	0.00						
Week: 10/		10/02/10	MTWTF	3	\$175.00	0.00						
Week: 10/		10/16/16	MTWTF	3	\$175.00	0.00						
Week: 10/		10/23/16	MTWTF	3	\$175.00	0.00						
Week: 10/		10/30/16	MTWTF	3	\$175.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$175.00	0.00						
Week: 11/		11/13/16	MTWTF	1	\$175.00	0.00						
N20 KXLY			630-7a	CM	630-7a	MTWTF	:30	2	\$165.00P-2	0.00 NM	18	\$2,970.00
			GMNW									
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	/12/16	09/18/16	-TWTF	2	\$165.00	0.00						
Week: 09/	19/16	09/25/16	MTWTF	2	\$165.00	0.00						
Week: 09/	26/16	10/02/16	MTWTF	2	\$165.00	0.00						
Week: 10/	03/16	10/09/16	MTWTF	2	\$165.00	0.00						
Week: 10/	10/16	10/16/16	MTWTF	2	\$165.00	0.00						
Week: 10/	17/16	10/23/16	MTWTF	2	\$165.00	0.00						
Week: 10/	24/16	10/30/16	MTWTF	2	\$165.00	0.00						
Week: 10/	/31/16	11/06/16	MTWTF	2	\$165.00	0.00						
Week: 11/	07/16	11/13/16	MTWTF	2	\$165.00	0.00						
N21 KXLY	09/13/1	6 11/11/16	630-7p M-F M-F News @630	СМ	630-7p	MTWTF	:30	3	\$155.00P-2	0.00 NM	25	\$3,875.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	-TWTF	3	\$155.00	0.00						
Week: 09/		09/25/16	MTWTF	3	\$155.00	0.00						
Week: 09/		10/02/16	MTWTF	3	\$155.00	0.00						
Week: 10/		10/02/16	MTWTF	3	\$155.00	0.00						
Week: 10/		10/03/10	MTWTF	3	\$155.00	0.00						
Week: 10/		10/23/16	MTWTF	3	\$155.00	0.00						
Week: 10/		10/30/16	MTWTF	3	\$155.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$155.00	0.00						
Week: 11/		11/13/16	MTWTF	1	\$155.00	0.00						
N23 KXLY			7-9a GMA	CM	7-9a	MTWTF	:30	3	\$160.00P-2	0.00 NM	26	\$4,160.00
			GMA				.00	J	ψ100.001 2	0.00 14141	20	ψπ, 100.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/16	-TWTF	3	\$160.00	0.00						
Week: 09/	19/16	09/25/16	MTWTF	3	\$160.00	0.00						
Week: 09/	26/16	10/02/16	MTWTF	3	\$160.00	0.00						

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Order / Rev: 168681 - 3 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 09/12/16 - 11/13/16 Estimate: 140

	Start	End	Inventory Code		Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N23 KXLY (09/13/16	6 11/12/16	7-9a GMA	CM	7-9a	MTWTF	:30	3	\$160.00P-2	0.00 NM	26	\$4,160.00
	_		GMA		_							
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/03		10/09/16	MTWTF	3	\$160.00	0.00						
Week: 10/10		10/16/16	MTWTF	3	\$160.00	0.00						
Week: 10/17		10/23/16	MTWTF	3	\$160.00	0.00						
Week: 10/24		10/30/16	MTWTF	3	\$160.00	0.00						
Week: 10/31	-	11/06/16	MTWTF	3	\$160.00	0.00						
Week: 11/07		11/13/16	MTWTF	2	*	0.00						
N24 KXLY (09/13/16	6 09/23/16	730-8p M-F Insider	СМ	730-8p	MTWTF	:30	2	\$70.00P-2	0.00 NM	4	\$280.00
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/12		09/18/16	-TWTF	2	\$70.00	0.00						
Week: 09/19	9/16	09/25/16	MTWTF	2	\$70.00	0.00						
N25 KXLY (09/13/16		9-10a M-F	CM	9-10a	MTWTF	:30	2	\$70.00P-3	0.00 NM	4	\$280.00
1120 10121	00/10/10	3 10/01/10	Live With Kelly	0	0 100		.00	_	φ. σ.σσ. σ	0.00 14101		Ψ200.00
Ctort	Doto	End Data		Cnoto/Mook	Doto	Dating						
Start 00/46		End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
Week: 09/12		09/18/16	- I W I F	2	\$70.00	0.00						
Week: 09/19 Week: 09/26		09/25/16		0	\$70.00 \$70.00	0.00						
Week: 10/03		10/02/16 10/09/16	MTWTF	0 2	\$70.00 \$70.00	0.00 0.00						
									# 50.00 D .0	0.00.1114	•	0 400.00
26 KXLY (09/17/16	5 10/08/16	Sa GMA	CM	7-8a	S-	:30	1	\$50.00P-3	0.00 NM	2	\$100.00
			Sa GMA									
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/12	-	09/18/16	S-	1	\$50.00	0.00						
Week: 09/19		09/25/16		0	\$50.00	0.00						
Week: 09/26		10/02/16		0	\$50.00	0.00						
Week: 10/03		10/09/16	S-	1	\$50.00	0.00						
27 KXLY (09/18/16	5 11/06/16	This Week	CM	758-9a	S	:30	1	\$65.00P-3	0.00 NM	8	\$520.00
			This Week									
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/12		09/18/16	S	1	\$65.00	0.00						
Week: 09/19	-	09/25/16	S	1	\$65.00	0.00						
Week: 09/26		10/02/16	S	1	\$65.00	0.00						
Week: 10/03		10/09/16	S	1	\$65.00	0.00						
Week: 10/10		10/16/16	S	1	\$65.00	0.00						
Week: 10/17		10/23/16	S	1	\$65.00	0.00						
Week: 10/24		10/30/16	S	1	\$65.00	0.00						
Week: 10/31	1/16	11/06/16	S	1	\$65.00	0.00						

Totals 237 \$28,895.00